

Jordan Foltz

Jordy3338@gmail.com | Jacksonville, FL | (330) 323 7928 | www.linkedin.com/in/jordan-foltz

Technical Skills: Power BI, Power Query, Power Apps, Tableau, SQL, Excel | Python (*in progress*) | ISC2 CC Certified

EDUCATION

B.S. in Entrepreneurship and Innovation | *University of South Florida, Tampa FL* 2020—2024

Minor in Leadership Studies

Relevant coursework: Information Systems, Business Statistics, Strategic Management, and Principles of Finance.

EXPERIENCE

Data Analytics Specialization Internship | *Popular Bank, San Juan PR* May—October 2025

- Built and deployed Power BI dashboards and a Power App adopted by 120+ managers to visualize incentive goals and track performance, directly improving reporting efficiency and decision-making accuracy.
- Leveraged Power Query to clean, transform, and standardize datasets across business reports, then authored technical documentation and a user guide to support future engineering iterations of the model.

Sales Representative | *Vivint Smart Home, Tampa FL* Mar—Aug 2023

- Translated complex home security and automation solutions products into clear value propositions for potential customers, while gathering feedback and identifying usage trends that informed positioning and sales strategies.
- Achieved sales targets by analyzing customer needs and engaging with conversion opportunities through positive relationships to protect 45+ families.

Data Analytics Trainee | *The Global Career Accelerator, Tampa FL Remote* May—July 2022

- Collaborated with peers to refine project objectives and key results while developing KPI-driven Tableau dashboards that visualized financial health and operations, enabling management to oversee trends and make informed choices.
- Performed survey analysis to determine accept/reject decisions for a mobile website redesign, applying statistical testing at a 95% confidence interval to show that users preferred the new model, improving page usability and customer experience.

CERTIFICATIONS & AWARDS

AI Whisperer: A Microcourse in Crafting Prompts | *USF Office of Microcredentials* Nov 2025

- Demonstrated competence in generative AI prompt engineering by developing the ability to craft precise prompts, refine outputs iteratively, and mitigate AI bias and hallucinations in workplace settings.

CompTIA Data+ | *Computing Technology Industry Association* Sept 2025

- Earned CompTIA Data+ certification, validating hands-on competencies in descriptive and inferential statistical analysis, data mining, visualization, and governance — equipping a practical skill set aligned with the demands of entry-level analytics roles.

Business Analytics Science Certificate | *USF Corporate Training and Professional Education* Dec 2023—Feb 2024

- Applied SQL to query databases, wrangled unstructured data in Excel, and built interactive dashboards in Tableau to visualize key insights on case studies to provide data-driven recommendations.
- Conducted a cost benefit analysis of an e-commerce referral program, identifying statistically significant results that showed referral users made 16% more purchases on average, confirming the program's impact on growth.

Eagle Scout Award | *Boy Scouts of America, Ponte Vedra FL* 2012—2018

- Achieved Eagle Scout rank by leading a service project that mobilized 20+ volunteers to construct bat houses, successfully relocating 3,000+ bats while restoring community space and supporting local ecosystem health.

LEADERSHIP & ACTIVITIES

Vice President | *National Society of Leadership and Success | USF Chapter* Aug 2022—May 2024

- Elected as Secretary and later Vice President, leading 900+ students through the Foundations of Leadership program by coordinating workshops, trainings, and community events that drove sustained member engagement.

Collegiate Leadership Program | *Greater Tampa Bay Chamber of Commerce* Aug 2023—April 2024

- Collaborated with a select cohort of 30 students across USF, University of Tampa, and St. Leo University to engage regional industry experts on organizational strategy, economic development, and professional growth.